

Contact

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Summary

Staff product designer with nearly a decade of experience in design, spanning complex B2B, SaaS, healthcare, civic tech, and workflow products. Strongest in ambiguous spaces: aligning teams around strategy, defining scalable product systems, prototyping future-state experiences, and turning messy platform questions into clear direction.

Leadership

- Ran a mentorship pilot program for designers, including structure, facilitation, matching, and feedback loops at Paylocity, in addition to serving on the design working group board.
- Supported DEI council goal-setting and initiatives across gender and racial diversity at Able.
- Co-led LGBTQ+ ERG work focused on policy change and internal community support at K+C.

Education

- UI/UX Design Track, Certification, Springboard · 2020-2021
- B.A. Digital Design Concentration, CCNY · 2017

Work Experience

Paylocity: Senior to Staff Product Designer JUNE 2024-PRESENT

- Promoted internally in August 2025 from Senior to Staff Product Designer as scope expanded across workflow automation, platform strategy, AI-enabled product direction, and cross-functional leadership.
- Led portfolio-level design strategy across three workflow teams, reframing legacy roadmap priorities, defining the future automation system model, and shipping an event-trigger bridge release to reduce customer risk while advancing the platform vision.
- Shipped an AI-powered form field generator as an alternative to DocuSign
- Conducted large-scale discovery for a cross-platform CMS with executive buy-in to integrate with existing partners

Able: Product Designer II to Sr. PD APRIL 2022-JUNE 2024

- Promoted internally in March 2024 from Product Designer II to Senior Product Designer after expanding from product execution into research leadership, zero-to-one strategy, and complex client work.
- Led UX research and design for early-stage healthcare, civic tech, nonprofit, and AI-enabled products.
- Designed Quiller's AI fundraising MVP, helping the product raise \$1.3M pre-seed and win CampaignTech's Best Use of AI.
- Designed finalist-recognized product work for SCOPE Summit, Forbes World Changing Ideas, and complex healthcare/nonprofit clients.

Kin + Carta: UX Designer JUNE 2021-MARCH 2022

- Redesigned an internal applicant tracking system through research, workflow analysis, and agile product delivery.

In-telligent: UI/UX Designer NOV 2020-JUNE 2021

- Introduced the company's first user research and user-centered design process across B2B and DTC communication products.
- Designed product flows, high-fidelity screens, and visual systems from concept through pre-launch.

Freelance Visual Designer OCT 2018-FEB 2021

- Designed responsive websites, brand systems, social assets, PDFs, and marketing collateral for small businesses and independent clients.

ReD Associates: Jr. Visual Comm. Designer MAY 2018-MAY 2019

- Created data visualizations, presentation systems, research artifacts, and brand assets for strategy and research-driven client work.